

# Dominik Rausch

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## SCRIPTED

### Multi Cam

#### DIRECTOR

BRANDED CONTENT CAMPAIGN — “Bridgestone NFL Rookie Premiere” (2017)  
**Client: Bridgestone / Agency: Levelwing / Agency: Razorfish / Marketplace: StudioNow**  
City Limit Films, Los Angeles, CA



### Single Cam

#### CO-CREATOR / EXECUTIVE PRODUCER

TV / ANIMATED COMEDY SERIES (In Development) — “Saving Mugato” (2017)  
**Starburns Industries / The Walt Becker Co.**



#### LINE PRODUCER (PRE-PRODUCTION)

TV / COMEDY SERIES — “Bad Samaritans” (2012)  
**20<sup>th</sup> Century Fox Digital / Netflix / The Walt Becker Co.**



#### PRODUCER

DIGITAL / BRANDED COMEDY SERIES — “Easy to Assemble” (2009-2011),  
**Featuring: Illeana Douglas, Tom Arnold, Ed Begley Jr., Justine Bateman, Jeff Goldblum**  
**IKEA / MEC Global / Illeanarama, Inc., Los Angeles, California**



#### LINE PRODUCER

DIGITAL / INTERACTIVE SHOPPING VIDEOS — “Party City Videos” (2011)  
**Party City / Zimmerman Agency / The Artists Group / Los Angeles, CA**



#### PRODUCER

DIGITAL / BRANDED COMEDY SERIES — “The Webventures of Justin & Alden” (2010)  
**Featuring: Felicia Day, Shannen Doherty, and Milo Ventimiglia**  
**Horizon Media / Trident Gum / CJP Digital, Los Angeles, CA / New York, NY**



#### CO-PRODUCER

PSA — “Hey Johnny” (2010)  
**FEATURING: ‘Avatar’ - Producer Jon Landau, Lucas Grabeel, and Raven-Symoné**  
**Mofilm / JED Foundation, Los Angeles, California**



#### DIRECTOR / CREATOR

DIGITAL / DRAMA SERIES — “The Sandglass” / 7 Episodes (2011-2012)  
**United Motion Entertainment, Los Angeles, CA**



#### DIRECTOR / EXECUTIVE PRODUCER

DIGITAL / COMEDY PILOT — “Baby Booty Camp” (2012)  
**United Motion Entertainment, Los Angeles, CA**

## UNSCRIPTED

### Multi Cam

#### DIRECTOR / PRODUCER

TV / DOCUMENTARY SERIES — “Living The Creative Life With Yuna” / 12 Episodes (2017)  
**Featuring: Pharrell protégé Yuna**  
**OWNZONES Media Network, Los Angeles, CA**



#### DIRECTOR / PRODUCER

TV / LIFESTYLE SERIES — “Hollywood Makeup Secrets With Kelli” / 12 Episodes (2017)  
**Featuring: Kelli Berglund from Disney’s ‘Lab Rats’**  
**OWNZONES Media Network, Los Angeles, CA**

#### DIRECTOR / PRODUCER

TV / LIFESTYLE SERIES — “Dance Classes With Chloe” / 22 Episodes (2016)  
**Featuring: Chloe Lukasiak from ‘Dance Moms’**  
**OWNZONES Media Network, Los Angeles, CA**

#### DIRECTOR / PRODUCER

TV / LIFESTYLE SERIES — “Hollywood DIY With How2Girl Courtney Sixx” / 12 Episodes (2016)  
**Featuring: Courtney Sixx (Wife of Mötley Crüe’s Nikki Sixx)**  
**OWNZONES Media Network, Los Angeles, CA**

### Single Cam

#### LINE PRODUCER

FEATURE FILM / DOCUMENTARY — “Untitled Keanu Reeves Project” (2011)  
**Featuring: Keanu Reeves**  
**Company Films, Los Angeles, CA**

#### LINE PRODUCER

DIGITAL / COMEDY SERIES — “Triumph of Sparhüsen” (2009)  
**SONY CRACKLE / Illeanarama, Inc., Los Angeles, California**



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## AWARDS AND HONORS

- Silver Telly Award 2017 — “Hollywood DIY With How2Girl Courtney Sixx”
- Bronze Telly Award 2017 — “Dance Classes With Chloe”
- Variety’s Digital 25 Nominee — 2011
- NATPE Digital Luminary Award 2011 — “Brand Leadership In Online Video” (“Easy to Assemble”)
- BANFF World Media Festival 2011 — “Best Branded Entertainment” Nomination (“Webventures of Justin & Alden”)
- Webby Award Honoree 2010 — “Best Product Integration” (“Easy to Assemble”)
- Webby Award Honoree 2010 — “Best Individual Short or Episode” (“Triumph of Sparhüsen”)
- Streamy Award 2010 — “Best Brand Integration” (“Easy to Assemble”)
- Streamy Award 2010 — “Best Ensemble Cast” (“Easy to Assemble”)
- Macon Film Festival 2010 — “Best Producer” (“Easy to Assemble”)

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## SELECTED PUBLICATIONS

### ADVERTISING AGE, Madison+Vine News (author: Andrew Hampp)

- “Five Best Branded-Entertainment Deals of 2009” (published: December 28<sup>th</sup>, 2009)
- “Trident sticks by Online Entertainment with New Web Series” (published: April 23<sup>rd</sup>, 2010)
- “Web-Series Shows a Bit of Quality Can Help Sell” (published: January 11, 2010)

### SCRIPT MAGAZINE (author: Robert Gustafson & Alex McNayer)

- “The Branding of Online Entertainment” (published: September 1<sup>st</sup>, 2010)

### VARIETY (author: Mark Graser)

- “IKEA orders third season of ‘Assemble’” (published: May 13<sup>th</sup>, 2010)

### TUBEFILTER NEWS (author: Adam Wright)

- “NYTVF Solidifies Web Tipping Point For Indie TV” (published: September 28<sup>th</sup>, 2009)

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## PUBLIC APPEARANCES

### GUEST SPEAKER

- PRODUCERS GUILD OF AMERICA – Branded Entertainment In The Digital Age
- GENERAL ASSEMBLY, SANTA MONICA – Branded Entertainment In The Digital Age
- ARIZONA STATE UNIVERSITY – Film And Media Studies / Branded Entertainment
- NEW YORK FILM ACADEMY – Film Production / Branded Entertainment
- UNIVERSITY OF TEXAS / LOS ANGELES – New Media Marketing / Branded Entertainment
- COLUMBIA COLLEGE HOLLYWOOD – Branded Entertainment Production

### PANELIST

- BROADBAND TRAFFIC CONGRESS 2013 + IPTV 2012 / London, UK
- OTTtv SUMMIT 2011 / London, UK “Beyond Advertising: Making money from Online Videos”
- COMMONWEALTH CLUB / 2009, San Francisco, “Smarter TV – The Future Is Here”
- NATPE 2010 / Las Vegas, “Anatomy Of a Hit Web – Series”
- OMMA 2010 / Los Angeles, “Keynote Panel: Case Study Roundtable: IKEA’s “Easy to Assemble”

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## AFFILIATIONS

- Member, PRODUCERS GUILD OF AMERICA
- Member, AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS

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## EDUCATION

- BACHELOR OF ARTS IN FILM & TV PRODUCING (2007-2008)  
Columbia College Hollywood
  - **Selected for Dean’s List (GPA 4.0)**
- **Academy of Motion Pictures Arts and Sciences Scholarship 2008**
- Professional Development
  - **Mentorship with Bill Fay** (Former President of Production, Legendary Pictures)
  - Workshops at Produced By Conference 2010, 2011, 2012, 2013, 2015, 2017
  - 3DNA Conference 2011 / International 3D Society

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## SKILLS AND LANGUAGES

- Final Draft / *Advanced*
- Final Cut Pro / *Advanced*
- Adobe After Effects / *Basic*
- Adobe Photoshop / *Advanced*
- Logic Pro / *Basic*
- MS Word, Excel, and Power Point / *Advanced*
- EP Movie Magic Scheduling and Budgeting / *Advanced*
- German Language / *Native*
- English Language / *Fluent*