

DOMINIK RAUSCH BIO

MISSION STATEMENT: "To let people escape – even for just a moment – to return to their lives with a different perspective and seeing new beauty in it."

CURRENT WORK

Dominik Rausch is a director / producer based in Los Angeles.

Recent work includes directing branded content for Bridgestone's 2017 NFL Rookie Premiere campaign as well as over 50 episodes of Ownzones' "Celebrity Mentor" series featuring Chloe Lukasiak ("Dance Moms"), Pharrell protégé Yuna ("Crush ft. Usher"), and Kelli Berglund (Disney's "Lab Rats"), to be released on Amazon in 2017.

He is currently developing branded content with Phil Conserva (Producer, "CSI: Crime Scene Investigation") as well as a half-hour animated series as co-creator with Walt Becker (Director, "Van Wilder") and Starburns Industries (Production Company, "Rick and Morty").

Having emigrated to the US from his native Germany, Dominik champions diversity in front and behind the camera in a series of films that aim to let people from different political / cultural backgrounds relate and empathize through the power of audiovisual storytelling.

PAST WORK / PROFESSIONAL BACKGROUND

Dominik Rausch started his career in digital media with a focus on branded entertainment. He is best known for producing "Easy To Assemble" (sponsored by IKEA and starring Illeana Douglas, Jeff Goldblum, as well as Keanu Reeves in a spinoff), which with over 17 million views world-wide was ranked by Ad Age among the top 5 branded deals of 2009 – alongside blockbuster movie Transformers and NBC's Chuck.

Other brands Dominik has worked with include Trident Gum, Ace Hardware, Party City, and Wal Mart. Platforms and companies that his projects have been distributed on or developed for include Sony Crackle, 20th Century Fox Digital, Netflix, Hulu, Horizon Media, YouTube and Funny Or Die.

Dominik was nominated for "Variety's Digital 25 of 2011." His work has received a Streamy Award, a NATPE Digital Luminary Award and has been recognized as Webby Award Honoree.

In 2009, he was invited to join the Producers Guild of America, where he was mentored by Bill Fay (then President of Production at Legendary Pictures).

Rausch enjoys sharing his experiences – in particular digital branded entertainment – as a guest speaker at public events both in the US and overseas, such as the IPTV World Summit in London and Commonwealth Club in San Francisco, as well as classes at the Producers Guild of America, Arizona State University, New York Film Academy, University of Texas, LA, Columbia College Hollywood, and General Assembly in Santa Monica.